

# Rachael Sullivan

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## Professional appointments

**Assistant Professor of Communication and Digital Media**, 2014-present  
*Saint Joseph's University (Philadelphia, PA)*

## Education

**Ph.D. in English (Media, Cinema, & Digital Studies)**, expected May 2015

*University of Wisconsin-Milwaukee (Milwaukee, WI)*

Dissertation: "Interface Fantasies and Futures: Designing Human-Computer Relations In the Shadow of Memex "

Committee: Anne Wysocki (chair), Stuart Moulthrop, Richard Grusin, Lane Hall, Lisa Moline

**M.A. in Humanities (Literary Studies)**, May 2010

*University of Texas at Dallas (Richardson, TX)*

Committee: Susan Briante (chair), David Parry, Shari Goldberg

**M.F.A. in Creative Writing (Poetry)**, August 2007

*University of Nevada, Las Vegas (Las Vegas, NV)*

Advisor: Claudia Keelan

**B.A. in English and Studio Art**, May 2004

*Randolph-Macon Woman's College (Lynchburg, VA)*

magna cum laude

## Publications

- "Significant Intervals Between Print & Video Poetry." *Textual Overtures* 1 (2013): 15-37. Web.
- Review of *Does Writing Have a Future?* by Vilém Flusser and translated by Nancy Ann Roth. *Media International Australia* 142 (2012): 181-182. Print.
- "The Problem with WHOIS: Hidden Assumptions about Identity and Social Networking." *Spectator* 30.2 (2010): 57-64. Print.

## Presentations, posters, & workshops

- "**Gertrude Stein's 'everything' poetics: informationally rich practice as feminist practice.**" Digital Diversity Conference. Edmonton, Canada. May 2015.
- "**Dwelling in Difficulty: Learning from Women's Critical Engagement with Unfamiliar Technologies.**" Computers and Writing Conference. Stout, WI. May 2015.

- **"background-image:url(..images/adriana.jpg): HealthCare.gov's Glitch Girl."** Computers and Writing Conference. Pullman, WA. June 2014.
- **"Reasserting Thing-Power: Touch Screens and Antimaterialism."** Conference on College Composition & Communication (CCCC). Indianapolis, IN. March 2014.
- **"The Liminal Textuality of Comments in Software Code."** Modern Language Association Convention. Chicago, IL. January 2014.
- **"When the Internet Starts to Be Boring: Alt-Lit Poetics."** Midwest Modern Language Association (M/MLA) Conference. Milwaukee, WI. November 2013.
- **"Reasserting Thing-Power: Roughness as a Response to Antimaterialism."** University of Kansas Digital Humanities Forum: Return to the Material. Lawrence, KS. September 2013.
- **"The Liminal Textuality of Comments in Software Code."** The Objects of Textual Scholarship, Society for Textual Scholarship (STS) Conference. Chicago, IL. March 2013.
- **"'give us an UNDO button': Facebook Timelines and the Passionate Error."** Conference on College Composition & Communication (CCCC). Las Vegas, NV. March 2013.
- **"Analyzing Comics with Comics: First-Year Writers Meet Bitstrips."** NC State, Computers & Writing Conference. Raleigh, NC. May 2012.
- **"Between WordPress and a Hard Place."** Conference on College Composition & Communication (CCCC). St. Louis, MO. March 2012.
- **"Authority Figures"** (digital poster). University of Michigan, Computers and Writing Conference. Ann Arbor, MI. May 2011.
- **"Where's the Real Threat? Biometrics and the Digital (Human)ities."** Midwest Modern Language Association (M/MLA) Conference. Chicago, Illinois. November 2010.
- **"Twitter for Academics"** (collaborator on Part I of full-day workshop). Purdue University, Computers & Writing Conference. West Lafayette, IN. May 2010.
- **"Assigning Digital Sophie Books in the Poetry Workshop."** Association of Writers and Writing Programs Conference, Pedagogical Forum. Denver, CO. April 2010.
- **"DoubleClick Meets Dickinson: Remediating Poetry."** Yale University, The Past's Digital Presence Grad Student Symposium. New Haven, CT. February 2010.

## Invited workshops

- **Creating a Digital Portfolio.** Workshop presented to UWM Library Science students, March 2012.
- **Digital Portfolios 101: Creating a Digital Portfolio with WordPress.** Workshop sponsored by the Digital Arts and Culture (DAC) program, November 2011 at UWM.
- **iMovie Basics Workshop.** Presented to UWM English Department instructors, April 2011.

## Panels organized

- **"Lit Misbehaving: Responding to New and Changing Modes of Creative Production."** Modern Language Association (MLA), January 2014.
- **"Design and the Digital Humanities"** (co-organized with Josh Honn). Midwest Modern Language Association (MMLA), November 2014.

## Awards & honors

Distinguished Dissertation Fellowship (UWM, 2013-14 academic year)  
HASTAC Scholar (Humanities, Arts, Science, & Technology Advanced Collaboratory) (2012-2014)  
Digital Humanities Summer Institute (DHSI) Tuition Scholarship (University of Victoria, 2013)  
Frederick J. Hoffman Award for best graduate paper in English (UWM, 2012)  
James A. Sappenfield Fellowship (UWM, 2012)  
Chancellor's Graduate Student Award (UWM, 2010)  
Betty and Gifford Harris Travel Grant (UT-Dallas, 2009 & 2010)  
Office of International Studies Grant (UNLV, 2007)  
President's Scholarship (RMWC, 2000-2004)  
Rachel Ellis Trexler Art Scholarship (RMWC, 2003)

## Teaching

### Instructor

*St. Joseph's University*

- **COM 200**: Communication Theory & Practice (fall 2014, spring 2015)
- **COM 202**: Visual Rhetoric (spring 2015)

### Teaching Assistant

*University of Wisconsin-Milwaukee*

#### **Instructor of record for:**

- **English 248**: Literature and Contemporary Life (fall 2013)  
*Course subtitle: Information Overload*  
This course covers a broad sampling of texts from different time periods and genres to consider how our current confrontation and struggle with digital technologies both is and is not new. Through engaging with questions raised in class and the texts on the syllabus, we look at how information overload functions as a subject matter, a form or structuring device, and a feeling generated by the work itself.
- **English 215**: Introduction to English Studies (online spring 2012)  
An introductory course in critical approaches to the study of literature
- **English 101**: Introduction to College Writing (fall 2010, spring 2011, online fall 2011)  
A first-year composition course addressing principles of college-level writing through interpretive and reflective essays in response to readings, artwork, and films

## Teaching Assistant

*University of Texas at Dallas*

### Instructor of record for:

- **RHET 1302**: Rhetoric (fall 2008, spring 2009, fall 2009)

### Teaching assistant for:

- **EMAC 2322**: Introduction to Digital Communication (spring 2010)
- **EMAC 2321**: Writing and Research for New Media (spring 2010)

## Adjunct Instructor

*Pensacola Junior College - Pensacola, FL*

### Instructor of record for:

- **English 101**: Composition (fall 2007)

## Teaching Assistant

*University of Nevada, Las Vegas*

### Instructor of record for:

- **English 101**: Composition (fall 2004, spring 2005, fall 2005, spring 2006)

## Related Experience

### Digital Humanities Lab Assistant

*UW-Milwaukee, September 2013-2014*

- Work as a tutor during lab drop-in hours and help students and faculty with digital projects
- Participate in meetings of the Digital Humanities Interest Group (DHIG)

### Project Assistant at the Center for 21st Century Studies (C21)

*UW-Milwaukee, August 2012-May 2013*

- Collaborated with C21 staff to write a grant proposal for a series of workshops, held at UWM, on digital humanities methodologies (amount awarded: \$5,000)
- As part of a UWM graduate student group, wrote a grant proposal to obtain funds for the annual Midwest Interdisciplinary Graduate Conference (amount awarded: \$1,300)
- Edited book manuscripts, reports, newsletters, and other marketing materials.
- Designed posters, graphics, and flyers
- Designed and implemented a conference website

## **Digital English Project Assistant**

*UW-Milwaukee, August 2011-July 2012*

- Planned and marketed a series of workshops for English Department faculty and teaching staff; workshops focused on the intersection of technology and pedagogy
- Maintained and updated English Department website, using HTML, CSS, ColdFusion, and some JavaScript
- Created new banner images for Department website by using Photoshop to collage images I took of artist's books in the UWM Library's Special Collections
- Scheduled classes and oversaw equipment in English Department computer labs
- Managed social media presence (Facebook, Twitter, and Tumblr) for the Department
- Blogged about department events/news using Tumblr
- Compiled/published a student work web magazine

## **Service**

Planning committee for the Midwest Interdisciplinary Graduate Conference (2014)

Co-coordinator for the Midwest Interdisciplinary Graduate Conference (2012-2013)

UWM Learning Technology Center (LTC) Unconference volunteer (2012)

THATcamp Milwaukee volunteer (2012)

Online teaching mentor at UW-Milwaukee (spring 2012)

Conversation leader for the Milwaukee Film Festival (2011)

English 101 text selection committee at UW-Milwaukee (2011)

Graduate teaching assistant mentor at UT-Dallas (2009-2010)

Rhetoric program textbook selection committee at UT-Dallas (2009)

Rhetoric program website update committee at UT-Dallas (2009)

## **Professional experience**

### **Freelance Copyeditor**

*Demand Media Studios, May 2013-present*

- Edit fitness and wellness articles for DMS clients such as *The Nest Woman*, *LiveStrong*, and *Real Simple*

### **Publications Assistant (summer intern)**

*RedPrairie software solutions - now JDS (Waukesha, WI), May 2011-September 2011*

- Uploaded, marked-up, and created web navigation for technical documents on an Atlassian Confluence Wiki.
- Used Adobe Captivate to develop eCourse modules which will help trainees learn RedPrairie software programs.
- Edited training content for grammatical errors and instructional design flaws.
- Collaborated with team members to resolve problems uploading documentation to the wiki and to standardize eCourse conventions.

## Consultant

*Booz Allen Hamilton (Pensacola, FL), July 2006-May 2011*

- Promoted from desktop publisher to editor after one year
- Edited military training courses and technical manuals
- Maintained project style sheets to track acronym variations and other editorial decisions
- Wrote and updated technical documents
- Desktop publishing experience includes formatting course components using advanced features of Microsoft Word, PowerPoint, and ExamView test preparation software

## Memberships

National Council of Teachers of English (NCTE)

Modern Language Association (MLA)

Electronic Literature Organization (ELO)

## Professional development

Creating Mobile Apps (week-long course at the University of Victoria, summer 2013)

Rich Internet Applications (computer science course at UWM, fall 2012)

Photoshop (art course at UWM, spring 2012)

Introduction to Web Design (art course at UWM, spring 2011)

Digital Media and Composition (DMAC) (week-long course at The Ohio State University, summer 2009)

## Technical skills

CSS/HTML (proficient)

iMovie and Audacity (proficient)

Adobe Photoshop (proficient)

WordPress.org content management platform (proficient)

Adobe Illustrator and Acrobat (intermediate competency)

JavaScript (including jQuery) (intermediate competency)

Adobe Captivate, Dreamweaver, and InDesign (familiarity)

Mobile app development (familiarity)

Adobe ColdFusion (familiarity)

## Language

French